

## CAREER PROFILE

1	<b>Name</b>	Prof. Shivaprasad.S
2	<b>Designation</b>	Assistant Professor
3	<b>Department</b>	Commerce and Business Administration
4	<b>Teaching Experience</b>	11 years
5	<b>Subjects Taught</b>	Commerce and Management Subjects
6	<b>Contact Number</b>	9900765858
7	<b>Email ID</b>	sudekarshiva@gmail.com
8	<b>Academic Qualification</b>	M.Com (Financial Management)
<b>Experience in Co- curriculum Activities</b>		
	<ul style="list-style-type: none"><li>➤ Programme officer of 'National Services Scheme' (6 years of experience).</li><li>➤ Student Welfare Officer</li><li>➤ Student's Council Advisor</li><li>➤ Examination Committee Convener</li><li>➤ Anti-Raging Committee Convener</li><li>➤ Student Project Guide</li><li>➤ Participated in various Conference, Workshops, Seminars and Webinars at International, National, State, and University level.</li><li>➤ Worked as NAAC II Criteria Head and Assisted the NAAC Peer team Members during the visit.</li><li>➤ Participated, Presented and Published Article in International Conference on 'Digital Marketing &amp; Data Mining' on the Topic; Emerging Technologies and Future Prospects in E-Commerce: Opportunities and Challenges for the Online Retail Landscape organised By Kangeyam Institute Of Commerce at Nathakadaiyur, Tripur, Tamilnadu</li><li>➤ Organised and conducted 4 NSS annual Special Camps (7 Days).</li><li>➤ Trained 250 students as Resource Person on the Topic Leadership, Creativity and Disaster Management.</li><li>➤ Organised Soft skill and leadership programme/Training with association of 'Ramakrishna Mutt' Mangalore.</li></ul>	

	<ul style="list-style-type: none"> <li>➤ Represented Mangalore University NSS programme officers Training (7 Days) conducted by NSS- ETI and University Mysore.</li> <li>➤ Conducted Student Centric Programmes</li> </ul>
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**PARTICIPATION IN WORKSHOPS /CONFERENCES /SEMINARS/  
TRAINING**

1	Attended 7days NSS Program officer's Training organized by Ministry of Youth Affairs and NSS-ETI at University Of Mysore, from 5 <sup>th</sup> February to 11 <sup>th</sup> February 2020
2	Attended 5 days Employment skill development Training On Customer Service Center organized by GramaVikasa and Vivekananda polytechnic college, From 10 <sup>th</sup> August to 15 <sup>th</sup> August 2020.
3	Attended One day workshop on 'NEP B.com course- Law and practice of banking' organized by MUCTA with collaboration with Besant women's college, Mangalore on 21 <sup>st</sup> May 2022
4	Attended & Participated as delegate in the XII State level Convention of Federation of Teacher's councils of Commerce and Management in Karnataka and National Seminar on 'NEP Creating Innovative Ecosystem for Sustainable Entrepreneurship' organized MUCTA on 7 <sup>th</sup> &8 <sup>th</sup> May 2022.
5	Attended One day workshop on First semester NEP B.com course organized by MUCTA with collaboration of St.Agnes college (Autonomous) Mangalore on 20 <sup>th</sup> November 2021.
6	Participated in Teacher's Conference on the Theme 'Empowering Educators' "Organized by Institution of Company Secretaries of India' on 11 <sup>th</sup> December 2021.
7	Participated as delegate One day workshop on 'NAAC- Perspective on New Methodology' organized by IQAC, Shri Rama first grade college, Kalladka. on 6 <sup>th</sup> November 2019

8	Attended State level Training Program on “Enhancing Knowledge and Skills of NSS program officers to educate community on prevention and control of common cancers” organized by Department of youth empowerment and sports Government of Karnataka in collaboration with Yenepoya (deemed to be university) on 11 <sup>th</sup> December 2018.
9	Attended One day workshop on “Fifth semester B.com course Auditing” organized by Mangalore University Commerce Teacher’s Association (MUCTA) with collaboration with Alva’s college Mudbidri on 2 <sup>nd</sup> September 2023
10	Attended One day workshop on “Investment & Personal Money Management” organized by MUCTA on 7th June 2023.
11	Attended One day workshop “NEP IV Semester BBA Syllabus” organized by FOMBAT in Association with Dr. NSAM First Grade College, Nitte on 1 <sup>st</sup> April 2023
12	Participated, Presented and Published Article in International Conference on ‘Digital Marketing & Data Mining’ on the Topic Emerging Technologies and Future Prospects in E-Commerce: Opportunities and Challenges for the Online Retail Landscape organised By Kangeyam Institute Of Commerce at Nathakadaiyur, Tripur dated 16 <sup>th</sup> December 2025

## PUBLICATIONS OF RESEARCH ARTICLES

Sl.no	Title of the Paper	Name of the journals	ISSN/ISBNNo.	Publication Date
1.	Influence on slow learners and the Teachers contribution to their progress	Journal of Emerging Technologies and Innovative Research	ISSN2349-5162	10October, 2023
2.	Impact of electronic Commerce on conventional business models in India	Journal of Emerging Technologies and Innovative Research	ISSN2349-5162	10October, 2023
3.	Navigating the storm; Challenge sand solutions for stock market investors	Journal of Emerging Technologies and Innovative Research	ISSN2349-5162	31October, 2023
4.	Navigating the commodity Market: An overview for Investors and Traders	EPRA International Journal of Economics, Business and Management Studies(EBMS)	ISSN 2347-4378	3March ,2024
5.	Improving the Digital Payment Experience: A customer-centric approach To problem solving	EPRA International Journal of Multidisciplinary Research	ISSN 2455-3662	3March, 2024
6	Emerging Technologies and Future prospects in E-Commerce: Opportunities and Challenges for the Online Retail Landscape	RESERCH EXPLORER-An International Journal on Economics and Business Management	ISSN 2250-1940	December 2025 volume XIV

**PARTICIPATION IN WEBINARS / FACULTY DEVELOPMENT PROGRAM**

1.	Attended Faculty Awareness Program on NAAC organized by department of BBA Shri Dhyaneshwara Mahavidyalaya, Ahamadnagar, dated from 12 <sup>th</sup> to 17 <sup>th</sup> May 2020.
2.	Attended One day virtual workshop on Mangalore University choice based credit System III Semester BBA subjects organized by FOMBAT on 3 <sup>rd</sup> February 2021 in Association with Sri Bhuvanendra college,Karkala
3.	Attended five days FDP on ‘Tax Computation, Planning and Filling of ITR’ Organized by SGT university Guraram, Delhifrom19 <sup>th</sup> Julyto23 <sup>rd</sup> July 2021.
4.	Organized and participated webinar on ‘Self-employment’ with collaboration RUDSETTI and Department of Commerce and Business Administration K.S.S college, Subrhmnya. On27 <sup>th</sup> August 2021.
5.	Attended 7daysFDP Program on NAAC Criteria based International level FDP Program organised by Seshadripuram Institute of Managementfrom25 <sup>th</sup> to 31 <sup>st</sup> August 2021.
6.	Attended one day National webinar on sociology of Aging; ‘Theoretical approaches and current Research trends’ organized by Post graduate department of sociology,Tenkanidiyur In association with Karnataka Sociology Associationon18 <sup>th</sup> September 2021.
7.	Attended Workshop on ‘Teaching Learning and Evaluation-in colleges” Organized by Mahatma Gandhi Memorial college, Udupi on 15 <sup>th</sup> September2021.
8.	Attended National Webinar on NEP: challenges and opportunity, organized by Mulki Sundaram shetty college, Shirva.Udupi.On 25 <sup>th</sup> September 2021.
9.	Attended International webinar on ‘Corporate Ethics and Sustainable Growth –A Post Pandemic Perspective’ organized by Department of Commerce and Consumer club, University college Mangalore, on 31 <sup>st</sup> August 2021.
10	Attended International webinar on ‘Pandemic and Moral Intensity’ organized by Manjunath Pai Memorial Govt.First Grade college Karkala, on 24 <sup>th</sup> July 2021.

11	Attended One day International webinar on 'Organizational Transformation' organized by Department of Business Administration and IQAC Soundarya Institute of Management and Science on 30 <sup>th</sup> July 2021.
12	Attended Webinar on Research Methodology 'Recent design and Application of Research Tools' organized by Department of Commerce, University college Mangalore on 29 <sup>th</sup> July 2021.
13	Attended National webinar on 'Challenges of Entrepreneurship' organized by Sri H.D.Devegowda Govt, First Grade college, Paduvalahippe ,Holenarasipura,Hassan on 10 <sup>th</sup> July 2021
14	Attended National webinar on 'Tips for Teachers to conduct Effective Online Classes 'Organized by Department of Commerce Nehru Memorial College. Sullia on 27 <sup>th</sup> August 2020
15	Attended National webinar on "Consumer Awareness and Rights" Organized by SDM college Of Business Management, Mangalore In Association with Consumer Advocacy Group, India on 9 <sup>th</sup> November 2023
16	Attended a 3 days International online faculty development Programme Titled "Equipping Educators with Research Methodology, Investment and Technology" Organized by St. Anne's Degree College and PG Centre Virajpet, Kodagu from 19 <sup>th</sup> October to 21 <sup>st</sup> October 2023.

### **COMPUTER SKILL**

- Microsoft word
- Microsoft Excel
- Microsoft Power Point Presentation

### **ATTENDED AS TRAINER / RESOURCE PERSON**

1.	Resource Person on the Topic 'Leadership and Disaster Management' organized by NSS unit of Ramakunjeshwara college, Ramakunja on 4 <sup>th</sup> March 2020
2.	Resource Person on the Topic 'Leadership and Personality Development' organized by NSS unit of Carmel college, Modankap on 20 <sup>th</sup> March 2022
3.	Resource Person on the Topic 'Leadership and Development of Innovative Ideas' organized by NSS unit of Shri Rama First Grade College, Kalladka on 15 <sup>th</sup> May 2022
4	Resource Person on the Topic 'Leadership and Creativity organized by NSS unit of Vidyarashmi First Grade College, Savanoor on 4 <sup>th</sup> March 2025