

CURRICULAM VITAE

Dr. VINYAS H

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CAREER OBJECTIVES

Aim towards higher growth and better prospects by enhanced skills in organization. My objective is to attain progress in organization development by achieving the targets. Through enhanced productivity, motivation, building team spirit and commitment for the organization.

EDUCATIONAL QUALIFICATIONS:

- **Ph.D. in Commerce**(Completed - 2024)
Mangalore University, Mangalore
- **UGC-NET (Commerce)** – Qualified in **2015 & 2016**
Central Board of Secondary Education (CBSE)
- **Master of Commerce (M.Com)** – 2014
University of Mysore, Mysore
- **Bachelor of Commerce (B.Com)** – 2012
KSS College, Subrahmanya (affiliated to Mangalore University)
- **Pre-University Course (Commerce)** – 2009
S.S.P.U. College, Subrahmanya
- **Secondary School Leaving Certificate (SSLC)** – 2007
Shree Gopala Krishna High School, Bilinele, Kadaba Taluk

WORK EXPERIENCE

Serving as a Lecturer in Commerce and Business Administration at KSS College, Subrahmanya, for the past nine years.

SUBJECTS TAUGHT:

Accounting & Finance	<ul style="list-style-type: none">• Financial Accounting• Cost Accounting• Corporate Accounting• Indian Accounting Standards• Auditing• Personal Investment Management• Financial Literacy
Law & Governance	<ul style="list-style-type: none">• Business Law• Corporate Law• Corporate Governance• Insurance Management• Corporate Secretaryship
Management & Administration	<ul style="list-style-type: none">• Project Management• Production and Operations Management• Retail Management• Customer Relationship Management• Individual and Team Management• Business Ethics• Managerial Communication
Marketing & Entrepreneurship	<ul style="list-style-type: none">• Modern Marketing• Business Entrepreneurship & Environment
Banking & Technology	<ul style="list-style-type: none">• Banking Practices• Cyber Security

Subjects I Can Teach:

Accounting & Taxation:	<ul style="list-style-type: none">• Basic Accounting• Management Accounting• Goods and Services Tax (GST)• Tax Procedure & Tax Planning
Management & Organizational Studies:	<ul style="list-style-type: none">• Principles of Management• Human Resources Management• Organization Behavior• Entrepreneurship Development• Event Management• Social Enterprises• Computer Applications in Management
Business & Trade:	<ul style="list-style-type: none">• Business Studies• International Trade• Export Management• E-Commerce• Modern Banking Management• Logistics Management• Agricultural Marketing• Real Estate Management
Tourism & Legal Framework	<ul style="list-style-type: none">• Principles and Practice of Tourism• Intellectual Property Rights

ACADAMIC ACHIEVEMENTS:

- **Awarded Ph.D.** from Mangalore University (2024) on the topic: *“Marketing Strategies of Social Enterprises – A Study with Reference to Select Social Enterprises.”*
- Served as **Judge** for the *Best Manager* event during the Commerce Fest at NMC College, Sullia.
- Invited as a **Resource Person** to deliver a special lecture on *Swachh Bharath*, organized by Gram Panchayath, Subrahmanya.
- Participated as **Chief Guest** at the Parents' Meeting held at Shree Gopalakrishna High School, Bili, and addressed the gathering.
- Invited as a **Guest Speaker** in a workshop on *NAAC Awareness* at NMC College, Sullia.

- **Coordinator** of the National Seminar on “*Social Entrepreneurship and Sustainable Development*” organized by the Department of Commerce and Business Management, Kukke Sri Subrahmanya College, on 22nd January 2019.
- Serving as **Cultural Team Coordinator** of the college for the past five years.
- Served as **Student Welfare Officer**, actively involved in student support and development initiatives.
- As **HR & Placement Cell Officer**, successfully organized a *Job Fair* for students in 2020.
- **Member** of the college's **Disciplinary Committee** and **Research Committee**, contributing to academic and institutional governance.

PAPERS PRESENTATION:

- **"The Applicability of Knowledge Management in Financial Services of Lending Institutions"**
State Level Seminar on “New Innovations and Trends in Financial Market”
Basudev Somani College, Mysore – 30 April 2014
- **"Endosulfan Problems in Dakshina Kannada: Analysis and Assessment of the Rehabilitation of Endosulfan Victims in Kerala and Karnataka"**
National Seminar, KSS College, Subrahmanya – 27 & 28 January 2017
- **"Corporate Social Responsibility and Ethics in International Business"**
National Conference on Democratizations and Globalization of International Business – Issues and Challenges
Department of Commerce, Mangalore University – 30 & 31 March 2017
- **"Survey of Awareness Related to Consumer Protection Act, 1986 in Two Taluks of D.K District"**
National Conference on Consumer Protection – Issues and Challenges
St. Aloysius College (Autonomous), Mangalore – 16 & 17 February 2018
- **"Role of Social Enterprises in the Development of Economy"**
International Conference CEannaire 2018 on IPR, Entrepreneurship and Leadership Skills
Milagres College, Mangalore – 31 July 2018
- **"Social Entrepreneurship and Corporate Social Responsibility"**
National Conference on Corporate Social Responsibility – Challenges and New Initiatives
Mangalore University – 15 & 17 September 2018
- **"Social Entrepreneurship and Marketing Strategy – A Conceptual Study"**
National Conference on Role of Institutional Financing in the Development of Agriculture and Business Dynamics
Mangalore University – 25 & 26 October 2019

- **"Conceptual Study on Social Entrepreneurship and Rural Development"**
National Conference on Social Entrepreneurship – A Gateway for Social Transformation
SDM College of Business Management, Mangalore – 11 February 2020
- **"People Awareness Towards Social Entrepreneurship: A Qualitative Study in Dakshina Kannada District"**
3rd International Conference on Business, Economics and Sustainable Development (ICBESD 2020)
NISM Campus, Patalganga, Mumbai – 2 & 3 March 2020
- **"A Conceptual Study on Social Entrepreneurship and Sustainable Development"**
National Conference on Emerging Business Trends (EBT – 2020)
Department of Studies in Commerce, Mangalore – 4 & 5 March 2020

PUBLICATIONS:

- **"Awareness Towards Social Entrepreneurship: A Qualitative Study in Dakshina Kannada District, Karnataka"**
EPRA International Journal, Volume 6, Issue 8, August 2021
ISSN: 2455-7838
- **"Social Entrepreneurship and Corporate Social Responsibility"**
Published in *Multidisciplinary Approach in Arts, Science & Commerce*
Volume 3 | ISBN: 978-81-962702-1-6
- **"Role of Social Enterprises in the Development of the Economy"**
International Journal of Politics, Law, and Management
Vol. 02, No. 01, Jan–Mar 2023, pp. 23–30
ISSN: 2583-4908 (Online), Peer-Reviewed, Open Access
- **"Dynamics of Digital Minimalism Adoption: An Examination of Cultural and Organizational Influences on Employee Attitudes and Behavioral Patterns in Urban Centers of South India"**
Journal of The Maharaja Sayajirao University of Baroda
Volume 58, No. 1, 2024 | ISSN: 00205-0422 (UGC CARE Group I Journal)
- **"Assessing User Expectations, Satisfaction, and Continuance of Streaming Services in Dakshina Kannada"**
The Industrial Engineering Journal
Volume 53, Issue 11, No. 3, November 2024
ISSN: 0970-2555 | UGC Care Approved, Group I, Peer-Reviewed | IF: 6.82

Seminar / Webinar / Workshop Participation

- Participated in a **State Level Seminar** on “*New Innovations and Trends in Financial Market*”, organized by the Department of Postgraduate Studies in Commerce (M.Com), Basudev Somani College – 30 April 2014.
- Attended **National Seminar** on “*Analysis and Assessment of the Rehabilitation of Endosulfan Victims in Kerala and Karnataka*” KSS College, Subrahmanya – 27 & 28 January 2017.
- Participated in **National Conference** on “*Democratizations and Globalization of International Business – Issues and Challenges*”, organized by the Department of Commerce, Mangalore University – 30 & 31 March 2017.
- Attended **National Conference** on “*Consumer Protection – Issues and Challenges*”, organized by the Faculty of Commerce, St. Aloysius College (Autonomous), Mangalore – 16 & 17 February 2018.
- Participated in the **International Conference CEannaire-2018** on “*Intellectual Property Rights, Entrepreneurship and Leadership Skills*”, organized by the Department of Commerce, Milagres College, Hampanakatta, Mangalore – 31 July 2018.
- Attended **National Conference** on “*Corporate Social Responsibility (CSR): Challenges and New Initiatives*”, organized by the Department of Commerce, Mangalore University – 15 & 17 September 2018.
- Participated in the **Research Methodology Workshop** on “*Questionnaire Building & Inferential Analytics*”, organized by IQAC, Department of Commerce & Management, and R&D Cell – 20 February 2019.
- Participated in the **Capacity Building Workshop** on “*The Future of Higher Education: Opportunities and Challenges*”, held at Mangalore University – 18 May 2019.
- Attended a **One-Day Workshop** on “*Research Methodology*” at University College – 28 July 2019.
- Participated in the **National Conference** on “*Role of Institutional Financing in the Development of Agriculture and Business Dynamics*”, organized by the Department of Commerce, Mangalore University – 25 & 26 October 2019.
- Attended **National Conference** on “*Social Entrepreneurship – A Gateway of Social Transformation*”, held at SDM College of Business Management, Mangalore – 11 February 2020.
- Participated in the **3rd International Conference on Business, Economics and Sustainable Development (ICBESD 2020)**, held at NISM Campus, Patalganga, Mumbai – 2 & 3 March 2020.
- Attended **Two-Day National Conference** on “*Emerging Business Trends (EBT – 2020)*”, organized by the Department of Studies in Commerce, Mangalore – 4 & 5 March 2020.

- Secured **92%** in online “*Commerce E-Quiz Programme*”, organized by GFGC for Women’s, Chikkamagaluru in association with Placement Cell and Department of Commerce – 19 May 2020.
- Participated in “*Economic Quiz 2020*”, organized by the Department of Economics, RAMC Navunda – 28 May 2020.
- Attended **National Level Webinar** on “*Relevance of Social Enterprises*”, organized by the Department of Commerce, Sri Sharada College, Basrur – 21 November 2020.
- Participated in a **Three-Day National Level Faculty Development Programme** on “*Concepts and Development of Research Methodology*”, organized by the Department of Commerce and IQAC, Nehru Memorial College – 15 to 17 July 2021.
- Attended a **Workshop** on “*Teaching, Learning & Evaluation in Colleges*”, organized by Mahatma Gandhi Memorial College – 15 September 2021.
- Participated in the **Teacher's Conference** on the theme “*Empowering Educators*”, organized by the Institute of Company Secretaries of India – 11 December 2021.
- Attended a **One-Day Workshop** on “*Third Semester NEP B.Com Course – Cost Accounting*” – 22 October 2022.
- Served as **Rapporteur** in the **Two-Day National Seminar** on “*Pathways to Progress: Enhancing Women's Skills for Viksit Bharath*”, organized at Kukke Sri Subrahmanyeshwara College, Subrahmanya, Karnataka – 17 & 18 February 2025.

AboutMe:

I am a committed and dependable professional known for my honesty, punctuality, and attention to detail. I take pride in delivering high-quality work with precision and a strong sense of responsibility. Adaptable and proactive, I am open to taking on diverse roles that align with the goals and values of the organization. I believe in continuous learning and strive to contribute meaningfully to team success and institutional growth.

Declaration:

I hereby declare that the information provided above is true and correct to the best of my knowledge and belief. I accept full responsibility for the accuracy of the particulars stated.

Thank you.

Place: Subrahmanya ,India

Yours Truly

Date: 19/05/2025

(Dr. VINYAS H)