

Name : Dr. NEETHU SURAJ

Date of Birth : 09-09-1985

Educational Qualification:

SI No.	Qualification	Year of Passing	College/University
1.	Ph.D	2019	Sri Chandrasekarendra Saraswati Viswa Mahavidyalaya
2.	Ph.D Course Work	2015	Sri Chandrasekarendra Saraswati Viswa Mahavidyalaya
3.	PGDHRM	2008	KSOU
4.	M. Com	2008	JSS College Saraswathipuram, Mysore
5.	B. Com	2006	Mangalore University (Govt First Grade College)
6.	PUC	2003	Kannada Bharathi College
7.	SSLC	2001	Fathima High School, Kushalnagar

Completed Certificate courses offered by Amity Future Academy:

- 1. Content Marketing**
- 2. Mobile App Marketing**
- 3. Business Analytics and Intelligence**
- 4. Fundamentals of Python**
- 5. HR Management in Analytics**
- 6. Email Marketing**
- 7. Introduction to Product Management**

Completed Certificate courses offered by Alison certification team:

- 1. Transformational Leadership**
- 2. Organizational Change - Managing and Supporting Employees**
- 3. Advertising Your Business Online**
- 4. Fundamentals Of Marketing Your Business Online**

Completed Certificate courses offered by coursera:

1. Coursera Course offered by osmosis.org on COVID-19: What you need to know(CME Eligible).
2. Finding purpose and meaning in life: Living for what matters most. Course authorized by University of Michigan.
3. Covid-19 Contact tracing. Course authorized by Johns Hopkins University.
4. Analyzing Macro – Environmental Factors using createy. (Coursera project work).
5. Improving Classroom Management with class dojo. (Coursera project work).
6. Inclusive leadership: The power of workplace Diversity authorized by university of Colorado.
7. Create a resume and cover letter with google docs. (Coursera project work).
8. Creating Interactive Learning Videos with Edpuzzle. (Coursera project work).
9. Engaging and Assessng Students with Plickers. (Coursera project work).

10. Advanced google classroom for education. (Coursera project work).
11. Setting Up a Digital Library with EPIC. (Coursera project work).
12. Create Class Rewards with Google Slides. (Coursera project work).
13. Teaching with Peer Review Using Eduflow. (Coursera project work).
14. Create a Simple Gantt Chart using Google Sheets. (Coursera project work).
15. Design an ebook cover that stands out using canva.

Completed certificate course offered by Great Learning Academy:

1. Introduction to Digital Marketing
2. Content marketing basics
3. Instagram marketing fundamentals
4. Data visualization using tableau
5. Introduction to search engine marketing

Completed certificate course offered by Research Academy (Elsevier):

1. How to peer review a article
2. Plagiarism: Decision making and dealing with grey zones across academic fields
3. How to prepare a proposal for a review article
4. Writing a persuasive cover letter for your manuscript
5. How to turn your thesis into an article
6. Building trust and engagement in peer review
7. Publishing open access
8. How to build empathy in research
9. How to design effective figures for review articles
10. Social media for researchers
11. Inclusion and diversity in scientific publishing: Why it's a requirement, not a choice
12. Reflection on making an inclusive research environment

Completed Certificate course offered by Swayam/MOOC:

Business Research Methods

Attended 28 Online E Quiz during pandemic times.

Work Experience: 13 Years of Teaching Experience

1. Currently working in the Department of Commerce and Business Administration, Kukke Sri Subhramanyeshwara College, Subhramnya 2021- Till Date

2. St. Agnes College, Mangalore 2012 – 2021

❖ 9 Years in St. Agnes College, Mangalore as Assistant Professor in Department of Business Management.

❖ **Year 2020 promoted as Dean of Commerce and Business Administration.**

3. P.A. First Grade College, Mangalore 2008 – 2011

❖ Three Years in PA First Grade College, Mangalore as a Lecturer in Commerce and Management

Subjects Handled:

Income Tax, Business Law, Commercial Law, Marketing Management, Organisational Behaviour, Human Resource Management, Business Organisation and Management, Export Management, Banking, Managerial Economics, Entrepreneurship and Small Business Management, Business Environment and Ethics, Research Methodology, Principles of Insurance, International Business, Financial Management, Principles of Management, Strategic Human Resource Management, Production and operations management, Retail Marketing, Basics in Finance, corporate accounting, financial literacy, company law, modern marketing.

Additional work Experience:

1. Coordinator of management forum
2. Coordinator of Women's cell
3. Assistant coordinator of Agnes Towards Community
4. Secretary of Research committee
5. Secretary of Department
6. Secretary of BOS
7. Department library incharge
8. Member of Magazine committee
9. Member of examination committee
10. Member of staff welfare committee
11. Member of Paramarsh scheme
12. Criteria II and III incharge
13. Member of covid task force committee
14. Member of admission committee
15. Mentor for III years and I years.

16. Organised Guest talks, webinars, workshop and conferences both national and international level.
17. Convenor of teachers conference.

Editor of conference proceedings, A two day International Conference on Intellectual Property Rights and Entrepreneurship organized by Department of Commerce and Business Administration, St Agnes College Mangaluru in collaboration with Origin IP Academy , Bengaluru on 4 and 5 January 2019, isbn 978-81-910908-0-2.

List of Publication / Presented/ attended seminar:

1. Published an Article titled Women Entrepreneurship – Innovation and Management in Echo Research – A Multidisciplinary Journal, Volume : 2, Issue : 1, August 2014, ISSN 2321-5364.
2. Published an Article titled A Study of Effectiveness of Training using Krick Patrick Method in Canara Bank in Echo Research – A Multidisciplinary Journal, Volume : 3, Issue : 1, September 2015 ISSN 2321-5364.
3. Published an Article titled A Study on Prospects of Migrant Labourers with Special Reference to Kodagu District in Echo Research – A Multidisciplinary Journal, Volume : 4, Issue : 1, September 2016, ISSN 2321-5364.
4. Published an Article titled A Study on Effectiveness of Training in Public and Private Sector Banks in Dakshina Kannada District in Journal of Management, Volume : 4, Issue : 2, October 2017, ISSN 2347 3940, Journal Impact Factor (2016):2.4352.
5. Published an Article titled A Study of Effectiveness of Training in Public Bank and Private Bank in South Kanara District in International Journal of Business Intelligence and Innovations, Volume : 3, Issue : 2, August 2015, ISSN 2348 4705.
6. Published an Article titled A study on India's coffee export in souvenir of Strategies for overcoming contemporary management challenges, ISBN: 978-93-84734-40-4.
7. Published an Article titled A Study of Effectiveness of Training in Public Banks and Private Sector Banks in Dakshina Kannada District in souvenir of 5th International Conference on Managing human Resources at the Workplace, ISBN:978-93-83302-19-2.

8. Published an Article titled A Study of Effectiveness of Training in Public Banks and Private Sector Banks in Dakshina Kannada District in souvenir of 5th International Conference on Managing human Resources at the Workplace ISBN 978-93-83302-41-3.
9. Published an Article titled “Micro Finance-Public Bank, Private Bank and Co-operative Banks in India in souvenir of two day national level conference on Women Empowerment through micro finance challenges and prospectus , ISBN:978-81-930869-0-3.
10. Published an Article titled A Study of Effectiveness of Training in Public Banks and Private Sector Banks in Dakshina Kannada District in souvenir of national level conference on emerging trends in service sector issues and challenges,ISBN 978-81-929581-3-2.
11. Published an Article titled A Study of Effectiveness of Training in Public Banks and Private Sector Banks in Dakshina Kannada District in Journal of Mangement Journal Impact factor: 2.4352 calculated by global impact for scientific information , Volume 4, Issue 2, October 2017, ISSN 2347 3940.
12. Published article in online www.researchstars.org, Paper titled A Study on Total Quality Management In Educational Institutions Using Kaizens Principles In Mangaluru.
13. Published article on the topic A Study on strategies adopted in transportation with special refrence to reach logistics pvt ltd bolloor, mangaluru. ISBN 978-93-90996-35-3 On 19/7/2021.
14. Published article on the topic A study on online learning practices in the covid-19 crisis with special refrence to St Agnes college mangalore, Multidisciplinary research arena, Volume I, ISBN:978-93-90996-58-2 on 12/08/2021.
15. Published article on the topic Benefits and Pitfalls of work from home during pandameic in mangaluru, Research trends in multidisciplinary subjects, Volume I, ISBN:978-93-93996-99-7 on 24/09/20211.

Sl.No	Date	Level	Title	Place	Participation Type
1.	22 to 26 March 2022	5 days FDP	Research methods and data analysis tools and techniques	Lingayas lalita devi institute of management and sciences	participated
2.	21to 25 March 2022	International FDP	Data analytics and machine learning	Mizoram university	Participated
3.	26 February 2022	National Level	Personality development and enhancement in communication skill	Gulab bai yadav smrit shiksha mahavidyalaya, M.P	Participated
4.	11 February 2022	FDP	Essential soft skill for impactful professional career	Indian Institute of Management and Commerce	Participated
5.	20 to 24 September 2021	Five Days FDP	Teaching Learning and Research Pedagogy for Excellence in education	St Joseph College , Chennai	Participated
6.	22 to 28 september 2021	National Level FDP	Research methodology in social science	Dr. G.Shankara Government Women's First Grade College and P.G. Study centre.	Participated
7.	25 September 2021	National level	National education policy: Challenges and opportunities.	Mulki Sundar ram College, Shirva	Participated
8.	15 September 2021	workshop	Teaching Learning and evaluation	Mahatma Gandhi Memorial College, Udupi	Participated
9.	19 to 27 August 2021	International webinar	Recent trends in management	S.A. College of Arts and Science	Participated
10.	10 August 2021	International level	Redefining social responsibility and ethical leadership	Jain university	Participated
11.	2 and 10 August 2021	International research summit	Redefining social responsibility and ethical leadership	Jain university	Participated
12.	4 August 2021	International research summit	Redefining social responsibility and ethical leadership	Jain university	Participated
13.	2 August 2021	International research summit	Redefining social responsibility and ethical leadership	Jain university	Participated
14.	9 to 13 August 2021	Five days RDP	Research development programme for faculty in recent trends	SRM institute of science and technology	Participated

15.	11 and 13 August 2021	National Level workshop	Challenges of General HEI's to seek NAAC Assessment and Accreditation under the Revised Accreditation Framework	Seshadripuram College Bangalore	Participated
16.	9 to 13 August 2021	FDP	Experimental Teaching – Corporate Cognizance	Sri Ramakrishna College of Arts and Science, Coimbatore	Participated
17.	29 July 2021	Webinar	Methodology "Research Design and Application of Research Tools"	University College, Mangalore	Participated
18.	24 July 2021	Seminar	Future Careers in Information Technology	SMS College of Arts and Science	Participated
19.	5 to 11 July 2021	FDP	National, Transformation in Indian Education through New Education Policy Challenges and opportunities	St Aloysius College (Autonomous)	Participated
20.	21 st to 29 th June, 2021	FDP	"Pedagogy and Research Skills Development"	Amity School of Languages, Amity University Maharashtra	Participated
21.	1 to 5 June 2021	Workshop	Advance Teaching and Learning, Research Methodology and Innovations	St Francis De Sales College, Maharashtra	Participated
22.	4 to 6 June 2021	National webinar	Research methodology	Educational and research Institute , TN	Participated
23.	3 June 2021	Webinar	Prospects and challenges of cryptocurrency in India	St Agnes College	Participated
24.	1 June 2021	Session	Strengthening research planning skills using elsevier's science direct and scopus	Indian statistical Institute	Participated
25.	29 to 9 may 2021	Webinar	NAYA BHARAT E-SERIES	Unnat bharath abhiyan, Ministry of education	Participated
26.	3 to 7 May 2021	Workshop	Hans on session in drafting and filing procedure of intellectual property rights	Arya college of engineering and IT, Jaipur	Participated
27.	31 May 2021	Webinar	Transforming an ordinary teacher into extraordinary entrepreneur	Peet memorial college, Mavelikara	Participated
28.	29 May 2021	Webinar	Digital Transformation during pandemic	Patrician college of arts and science	Participated

29.	1 May 2021	FDP	National education policy and its impact on pharmacy education systems	IIMT College of Pharmacy, Noida	Participated
30.	6 April 2021	Webinar	Digital transformation post pandemic	St. Aloysius College, Mangaluru	Participated
31.	27 March 2021	Webinar	Business Intelligence Analytics Using Power BI	Marwadi University, Rajkot, Gujarat	Participant
32.	26 March 2021	Webinar	The next phase of business and environment sustainability	Jain (Deemed to be university)	Participant
33.	8 March 2021	Webinar	Women and Mental Health	St Agnes College	Participant
34.	4 March 2021	Webinar	Digital HR	Marwadi University, Rajkot, Gujarat	Participant
35.	27 Feb 2021	Webinar	Awareness about unknown scholarships	The Global Scholarship	Participant
36.	8 to 12 Feb 2021	AICTE FDP	Cyber Security	St Agnes College	Participant
37.	21 Dec 2020	National	Impact of covid-19 on commercial banking operations	Mount Carmel College, Bengaluru	Participant
38.	18 Nov 2020	National	The Limitless Arena of Research in Language	St Agnes College	Participant
39.	12 Nov 2020	National	Investors awareness programme	St Agnes College	Participant
40.	31 Oct 2020	National	Building core competencies to negotiate challenges	St Agnes College	Participant
41.	21 Oct 2020	State	Breast cancer awareness	St Agnes College	Participant
42.	14 Oct 2020	National	Investing in mental health: Role of educators	St Agnes College	Participant
43.	7 Sep 2020	National	Insights of national education policy prospects and challenges	St Agnes College	Participant
44.	9 July 2020	National	Application of eigens value and eigens vectors in real life	St alberts college (Autonomous) Kochi, Kerala	Participant
45.	26 June 2020	Webinar	Covid 19 rebuilding and resuming resilience	St Agnes college (Autonomous)	Participant
46.	19 June 2020	National	Gender, Environment and Entrepreneurship in the context of covid-19	Jyothi Nivas College (Autonomous)	Participant

47.	11 June 2020	National	Be a Guru	Tamil nadu teacherseducation university	Participant
48.	14 and 16 May 2020	FDP	Resilient Business Strategies : Preparing For A Pandemic World	Sri Ramakrishna College of Arts and Science, Coimbatore, TN	Participant
49.	7,8 and 9 May 2020	International webinar	Re imaging business resilience in current economy	School of management DG vaishnava college	Participant
50.	16 June 2020	Webinar	The impact of covid 19 on the educational institutions	Audisankara group of Institutions	Participant
51.	5 June 2020	Webinar	Science and engineering for science and technology	J.C.Bose University of Science and Technology YMCA, Faridabad	Participant
52.	1 June to June 2020	Webinar	DGSOM-cloud connect, Covid-19 impact of future manager	School of management DG vaishnav college	Participant
53.	14 May 2020	National webinar	Alternative assessment and evaluation during covid-19 crisis	Acharya narendra dev nagar nigam mahila mahavidyalaya Harsha Nagar, Kanpur	Participant
54.	12 June 2020	Webinar	Decision makers of 21 st century the entrepreneurs story	Business Management of Marwadi University Rajkot, Gujarath	Participant
55.	10 June 2020	FDP	Capacity building for effective student mentoring	M.O.P Vaishnav College for Women (Autonomous)	Participant
56.	29 May 2020	Webinar	Research and post doctrol fellowship opportunities in foreign universities	SAI Ram institute of management studies(R and D Cell)	Participant
57.	9-6-2020	Webinar	Overview of Intellectual property rights	Audishankara college of Engineering and Technology(Autonomous)	Participant
	3-6-2020	International webinar	Positive Impact of covid 19 Psycho socio spiritual dimension	St joseph College (autonomous) Bangalore	Participant
58.	6-6-2020	Webinar	Preparing ourselves to meet post covid academic challenges	Geethanjali Institute of science and Technology, Andhra Pradesh	Participated
59.	6-6-2020	National Webinar	Personal Investment management Post Covid	St Agnes College	Participated
60.	18 to 22 May 2020	FDP	Gender sensetisation and Human rights	Sathyabhama Institute of Science and Technology, Chennai	Participated
61.	29 May 2020	International webinar	Research Reinvented	Indian Academy Degree college(Autonomous)	Participated

62.	28 may 2020	International webinar	Technological advancement in financial sector	School of Humanities and School of Science, Chengalpattu	Participated
63.	29 may 2020	FDP online	Learning Tools post covid 19	SCSVMV ,kanchipuram, TN	Participated
64.	29 May 2020	Webinar	Digital Transformation	Poornima institute of Engineering and Technology	Participated
65.	14 April to 4 May 2020	Online refresher programme	MBA-PCC Management Business Administration Present and Post crisis	S.A college of Arts and Science, Chennai organized by Continual and Advanced learning Lounge (CALL)	Participated
66.	26-05-2020	International Level	Economic and psychological challenges and solutions post covid-19	St paul Institute of professional studies, Indore	Participated
67.	28-5-2020	International Level	Expanding Strategies of Teaching and Learning with Digital proficiency	Little Flower College Guruvayur	Participated
68.	27 to 9 May 2020	Online refreshers course	E learning Resources and Teaching Methodology in Education and Research development	SAI RAM Engineering college, Chennai	Participated
69.	9 May 2020	Webinar	Sustainable Entrepreneurial spirit-post covid 19''	Aalim Muhammed Salegh college of Engineering ,chennai	Participated
70.	23 May 2020	Webinar	Best covid 19 through effectiveness management techniques	SRM Institute of Science and Technology	Participated
71.	11 to 16 may 2020	FDP	One week faculty development programme on scilab	Geethanjali Institute of science and technology, (Bombay)	Participated
72.	14 may 2020	Virtual FDP	Resilient Business strategies preparing for a pandemic world	Sri Ramakrishna college of arts and sciencefor women Coimbatore, Tamilnadu	Participated
73.	19 May 2020	Webinar	To do list for organization to thrive post covid 19	Sandip Institute of Technology and Research Centre, Nashik	Participated
74.	14 May 2020	Webinar	E Vehicles for sustainable transportation	Geethanjali Institute of science and technology, Nellore	Participated

75.	15/5/2020	Webinar	Let's get back to routine with ease	SRM Institute of Science and Technology, Ramapuram	Participated
76.	04 May 2020	Webinar	Project Management body of knowledge	Lakireddy Bali reddy College of Engineering (Autonomous), Andrapradesh	Participated
77.	05 May 2020	Webinar	How to be secured in Digital Era	SRM Institute of Science and Technology, Ramapuram	Participated
78.	06 May 2020	Webinar	JGate, The search and discovery tool for scholarly journal literature.	St Agnes College (Autonomous),Mangaluru	Participated
79.	25 April 2020	Online National	Fine Tuning research planning using Elsevier Tools. Science Direct, Scopus and Mendeley	K.J.Somayaji College of Science and Commerce (Autonomous), Mumbai	Participated
80.	15 May 2020	-	Webinar on How to write Research Paper	Erode Sengunthar Engineering College, Kolkata	Participated
81.	05 to 10 May 2020	FDP online	An approach for technical skill enhancement	Toshniwal Arts Commerce and Science College, Maharashtra	Participated
82.	04 and 05 January 2019	International	Intellectual Property Rights and Entrepreneurship	St. Agnes College, Department of Commerce and Business Administration, Mangaluru	Moderator
83.	06 and 07 December 2019	International	A Study of Effectiveness of Training in Public Banks and Private Sector Banks in Dakshina Kannada District	Shri Dharmasthala Manjunatheshwara Institute for Management Development ,Mysore	Presented/ Published (ISBN 978-93-83302-41-3)
84.	24 and 25 September 2018`	International	Business Resilience in Turbulent Global Markets	St. Agnes College Center for Post Graduate Studies and Research, Mangaluru	Moderator
85.	10 November 2017	National	A Study on Green Products and its influence on Customers	SCSVM, Kanchipuram	Presented
86.	25 October 2017	International	A Study Effectiveness of Training in Public and Private Sector Banks of Dakshina Kannada District	D G Vaishnav College, Chennai	Presented

87.	7 April 2017	National	Envision INDIA –Emerging Issues and Challenges	Government First Grade College , Kavoor, Mangalore	Participated
88.	12 and 13 April 2017	National	Women Entrepreneurs innovation and management	A.J. Institute of Management Kottara chowki Mangalore	Presented
89.	9 and 10 Dec 2016	International	A Study of Effectiveness of Training in Public Banks and Private Sector Banks in Dakshina Kannada District	Shri Dharmasthala Manjunatheshwara Institute for Management Development ,Mysore	Presented/ Published (ISBN 978-93-83302-19-2)
90.	2 and 3 Dec 2016	National	Global Myopia	St.Agnes college Mangaluru	Moderator
91.	2 and 3 Dec 2016	National	A study on India’s coffee export	St.Agnes college Mangaluru	Presented/ Published (ISBN 978-93-84734-40-4)
92.	31 Aug 2016	National	A Study of Effectiveness of Training in Public Banks and Private Banks in Dakshina Kannada District	Dwarak Doss Goverdhan Doss Vaishnav College, Arumbakkam Chennai	Presented/ Published (ISBN 978-81-929581-3-2)
93.	8 Mar 2016	National	A Study on the Prospects and Challenges of Migrant Labours in Kodagu District.	St. Joseph College, Tiruchirapalli	Presented/ Published
94.	8 Jan 2016	National	Challenges of Human Resource Experts in Recruiting Human Resource in IT Sector	St.Philomena College, Puttur	Presented
95.	28 Aug 2015	International	A Study of Effectiveness of Training in Public Bank and Private Bank in Dakshina Kannada District	Jaya College of Arts & Science, Chennai	Presented/ Published
96.	25 Feb 2015	National	Role of Communication and Technology in Business Education for Women in INDIA	Kuvempu University, Shimoga	Presented
97.	23 and 24 Jan 2015	National	Gender Inequality in INDIA	Canara College Mangaluru	Presented

98.	26 and 27 Sep 2014	National	“Micro Finance-Public Bank, Private Bank and Co-operative Banks in India	St.Agnes college, Mangaluru	Presented/ Published ISBN 978- 81-930869- 0-3)
99.	12 and 13 Sep, 2014	State	“STATISTICAL METHODS FOR PRACTICE”	St. Agnes College, Mangaluru	Participated
100.	23 Aug 2014	National	“Social Entrepreneurship- Business Transforming the Society”	St. Aloysius College, Mangaluru	Participated
101.	12 Aug 2014	State	INFLIBNET N-LIST E- RESOURCES AND APPLICATION OF STATISTICS FOR RESEARCH	St.Agnes college Mangaluru	Participated
102.	07 April 2014	National	“Business Sustainability through Social Value Addition”	St.Aloysius college Mangaluru	Participated

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